

# KRDO-TV History Is Story of PROGRESS!

## Channel 13 Celebrates 15 Years of Service to Community This Month

"Don't try to keep up with the Joneses — let them keep up with you!" That's been the attitude of KRDO-TV ever since the station went on the air in October of 1953 and somehow in 15 years, the "Joneses" have never come close to "catching up."

KRDO-TV has had no home other than its present location at 399 South Eighth Street. The building was built especially to house both radio and television. The TV transmitter was in the control room, the antenna was on top of the radio tower and there was only local coverage at that time. KCSJ-TV in Pueblo, now KOAA, picked up the signal and re-transmitted it to the Pueblo area. The studio had only one live camera and as many as 15 different staging areas would be covered during one 30-minute studio presentation.

As Colorado Springs grew, so did KRDO-TV. The staff was expanded to meet the needs of more and larger departments and Harry Hoth became President and General Manager of the company.

As KRDO Radio had pioneered the use of remote broadcasts in the area, KRDO Tele-

vision became equipped to set the pace for the television remote. The TV transmitting facilities were moved to the top of Cheyenne Mountain with new and powerful equipment to cover the entire southeastern section of Colorado as well as the San Luis Valley of Southern Colorado and the northern part of New Mexico through Community TV systems. KRDO-TV became an affiliate of the ABC television network. They had the first TV Mobil unit, a completely equipped van to allow tape or direct telecasts from anywhere in our viewing area. They pioneered telecasts of parades, street breakfasts, graduation ceremonies and band concerts from the Air Force Academy, the building of Titan Rockets from the Martin plant in Denver, pilot training at United Airlines in Denver, complete coverage each day of the Colorado State Fair in Pueblo, band concerts direct from all high schools in the Colorado Springs and Pueblo area, isolated camps and dude ranches high in the Rockies, complete election returns from election headquarters in Colorado Springs and Pueblo, and high

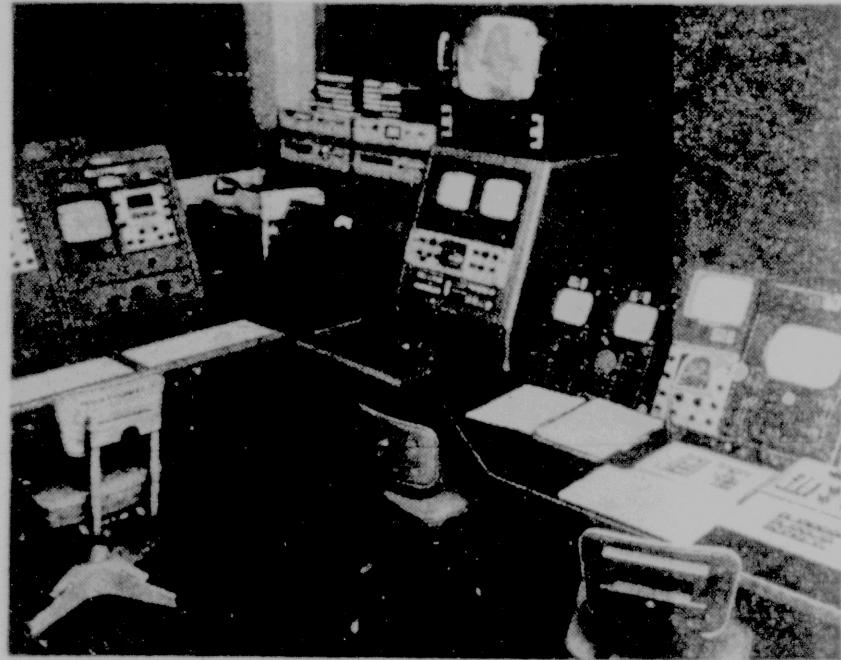
school football and basketball games. They originated the first telecast from the summit of Pikes Peak. Their series Outdoor Fun and Ski Fun presented many varied and difficult problems, many of which were met by improvising and devising new equipment to meet their needs. New production techniques have been developed by the staff to match the ambitious schedule.

KRDO-TV purchased their first video-tape recorder (a machtronics tape-recorder — black and white) in 1964. In 1966 they purchased their first Ampex video-tape recorder which has since been converted to color. Recently a new VR-1200 Color video-tape recorder was added to the equipment. Both color recorders are equipped with electronic editors.

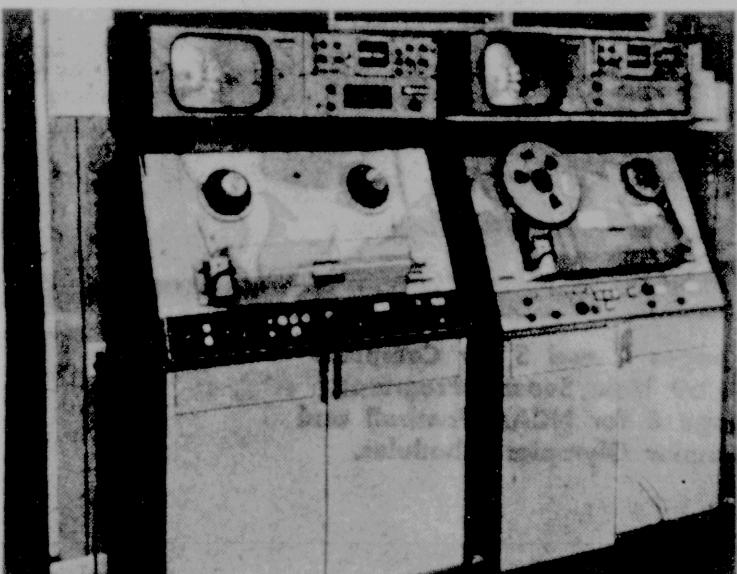
In 1967 another important addition was made with the purchase of a new G-E color film chain and new Eastman 16mm projectors. In August of 1968, KRDO-TV bought 2 G-E live color cameras thus becoming the first station in Southern Colorado to go "All-Color" — and remain ahead of the "Joneses."



These two G-E color cameras make it possible for KRDO to originate all local programs in color.



KRDO-TV's control room is compact and efficient. It contains about four times as much equipment for color as for black and white.



Color video-tape recorders can take color programs from the network for delayed broadcast or make possible many local programs in color.



The building at 399 South 8th St. was built in 1953 to house both KRDO-TV and KRDO Radio however many changes have occurred since that time.

## KRDO-TV Management



HARRY HOTH  
President



JAY GARDNER  
Vice-President & Gen. Mgr.

**ENJOY ALL-COLOR  
ALL THE TIME  
ON KRDO-TV-CH. 13**

# KRDO-TV News Team "UNSCOOPABLE"!

HERE'S JUST ONE GOOD REASON WHY



Mobility is just one of the reasons why the Channel 13 News Team leads the field in accurately reporting the stories that make the news and affect the lives of the people of southern Colorado. The men who man this impressive array of KRDO-TV vehicles are capable, experienced—and dedicated!



WILL KETTERSON

News Director

Will Ketterson, 37 years old, News Director for KRDO-TV came to Colorado Springs with an extensive background in both radio and television having begun his career more than 19 years ago at WSNY in Schenectady, N.Y.

Having served with distinction on the east coast for 14 years, Ketterson left Schenectady to join Metro Media Television as News Director for WTVH in Peoria, Illinois. Prior to coming to Colorado Springs, Ketterson anchored prime-time newscasts for both radio and television and at the present time is responsible for the 5:30 full-color KRDO-TV News.

Ketterson majored in civil engineering while at Union College in Schenectady and continued to round out his formal education by graduating from the Dale Carnegie course in Colorado Springs. He is married to the former Betty J. Owens. The Kettersons have a 10 year old son, Paul.

The KRDO-TV News Department for which Will Ketterson is responsible consists of three additional newsmen plus the sports and weather personalities. Ketterson is an accomplished journalist having covered the full range of TV and radio news events. He has, on a number of occasions made personal presentations to local

civic and social groups in the Pikes Peak region. The Kettersons reside at 17 Terrace Drive in Colorado Springs.

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BILL WALTERS  
Sports Director

Bill Walters, KRDO-TV Sports Director has an outstanding background as a sportscaster. He started with KRDO in 1963 as radio sportscaster for high school basketball, football, baseball and hockey and for college football, baseball and basketball. Three years later, Walters was appointed KRDO Sports Director. Besides doing the play-by-play of all high school and college games, he reports the early evening and late evening sports Monday through Friday on Channel 13, and throughout the day on radio delivers an up-to-date report on all sporting events.

Prior to KRDO-TV, Bill Walters was sports commentator at radio stations in Salida, Colorado and at Dodge City, Kansas. His home town is Crystal Lake, Illinois and he spent three years in the Marine Corps. He attended Northern Illinois University for 3 years. Walters, his wife, Shirley and their six children reside at 1129 N. Corona in Colorado Springs.

According to Bill Walters his "thrill of a lifetime" is being able to now bring his Sportscasts to the people of Southern Colorado in full-color.

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RICK SONNTAG  
Man on the Go

Richard (Rick) A. Sonntag, KRDO-TV "Man on the Go" is the man who brings to KRDO-TV viewers the special interest stories that occur in the region.

He graduated from high school in Menominee, Michigan, in 1960. Certificate from Brown Institute of Broadcasting and Electronics, Minneapolis, Minn. Graduate of Defense Information School of Journalism and Broadcasting, Fort Slocum, New York.

Began career in 1959, as staff announcer with WAGN, Menominee, Michigan. Attended Brown Institute for one year in 1960. Rejoined WAGN in 1961 as assistant sales manager. Also worked in news department on part time basis. In 1962, joined WMAM in Marinette, Wisconsin, as news director. Remained there for two and a half years until enlisting in the U.S. Army. Attended military schools, mentioned above. Assigned to broadcasting section at Fort Benning, Georgia, Information Office.

In 1965, was assigned to the Armed Forces Radio and Television Network in Vietnam. Served one year as a network news editor. During Vietnam tour, was also employed as a part time teacher by the Vietnamese Government at Hoi Viet Me, the Vietnamese-American

## News Is Most Vital Link With Our Unsettled World

Communication through the medium of television has become our most important and influential contact in a rapidly narrowing world. TV has achieved an immediacy factor almost approaching that of radio but providing sight as well as sound. KRDO-TV is now adding to its news programs the exciting element of color so that all events can be brought into the viewer's home precisely as though he was on the spot himself but supplemented by the news man's reporting experience and, more important, at no expense to him, the viewer.

KRDO's award winning news team now brings the people of the Pikes Peak viewing area live color coverage of the important news of the day. Rick Sonntag, KRDO's man-on-the-go, will report on special events such as vital local happenings, interviews with politicians and other public servants, plus many other subjects of interest to the people of this area. News Director, Will Ketterson, narrates the early edition of the news, Monday through Friday at 5:00 PM and Bill Yeager is commentator for late evening news at 10:00 PM. Both newscasts consist of a full report on national and international news compiled and edited from information received over the wires of United Press and Associated Press, ABC's D.E.F. (Daily Electronic Feed), and taped segments of the ABC News with Frank Reynolds; plus a complete commentary and film coverage of local news happenings.

Verl Dotson, the area's only TV Meteorologist interprets the current and expected weather conditions for the nation and the region, Monday through Friday following the news at 5:00 and 10:00 PM.

Sports Director, Bill Walters rounds out the report with an up-to-date look at the top sports events across the nation and here at home.

Two full reports on News, Weather, and Sports with Channel 13's News Team . . . tops in the region.

Association. Taught two semesters of English language to Vietnamese people. Also traveled extensively throughout the country for interviews, features, and other news stories. Duties while in Vietnam were much the same as any civilian newsman.

Upon return to U.S. in 1966, was assigned to the broadcasting section at the Fort Carson, Colorado, Information Office. Received honorable discharge in May, 1967.

SONNTAG joined staff of KRDO Radio & Television in June, 1967, as staff announcer. Became member of KRDO news department in September, 1967.

\* \* \*



VERL DOTSON  
Meteorologist

Verl Dotson has been with KRDO as a meteorologist since 1959 and has the distinction of holding the American Meteorological Society's "Seal of Approval" for radio and television broadcasting of weather programs. This is a distinction because only trained meteorologists with certain qualifications are permitted to display this seal in the broadcasting industry. Dotson is a native of Colorado. He attended Mesa College at Grand Junction and

graduated from UCLA with a degree in Meteorology. With his wife Betty and their four children, the Dotsons picked 1601 Sundown Drive in Colorado Springs as their permanent upon retiring from the United States Air Force as a Lieutenant Colonel in 1963. He is on the Board of Directors of the Colorado Springs Rotary Club and is a member of the Broadmoor Community Church. Like all members of the KRDO-TV News Team, he is especially enthusiastic with the all-color presentation of his weathercasts.

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BILL YEAGER  
Ass't News Director

Bill Yeager, Assistant News Director, joined the staff of KRDO-TV in 1960. He has served in almost every capacity in both radio and television and is well experienced in all areas of programming. Yeager has been a TV cameraman, radio announcer, program director and newsman. He was still attending Colorado College when he came to KRDO. He is a native Coloradoan, graduating from high school in Swink, Colorado. He attended Otero Junior College in La Junta and Colorado College in Colorado Springs. He is 28 years old — and single.

\* \* \*

## Watch News/Weather/Sports — Live and in COLOR on Ch. 13 — Weekdays 5:00 and 10:00 PM

# '68-'69 New Season on KRDO-TV-Ch. 13

## NOW - You can see LIVE exciting ALL-COLOR on KRDO-TV



Carl Betz and Stephen Young — "JUDD FOR THE DEFENSE"  
Mondays—9 p.m.



Efrem Zimbalist, Jr.  
"THE FBI"  
Sundays—6:00 p.m.



Patrick Macnee and Linda Thorson — "THE AVENGERS"  
Mondays—5:30 p.m.



Walter Brennan and Dack Rambo — "THE GUNS OF  
WILL SONNETT"  
Fridays—7:30 p.m.

TIME	DAYTIME		
	MONDAY thru' FRIDAY	SATURDAY	SUNDAY
7:00		Casper Cartoons	
7:30		Adventures of Gulliver	
8:00	Cartoons	Spiderman	
8:30	Dick Cavett Show	Fantastic Voyage	
9:00	Dick Cavett Show	Journey to Center of Earth	
9:30	Dick Cavett Show	Fantastic Four	
10:00	Cartoons	George of the Jungle	
10:30	Treasure Isle	American Bandstand	
11:00	Dream House	American Bandstand	
11:30	It's Happening	NCAA Warm-Up	
12:00	Newlywed Game	NCAA Football /	
12:30	Dating Game	Wide World of Sports	
1:00	General Hospital	(Time for football and Wide World of Sports will vary depending on game times)	
1:30	One Life to Live		
2:00	Dark Shadows		
2:30	Matinee 13		
3:00	Matinee 13		
3:30	Matinee 13		
4:00	Bewitched		
4:30	The Flintstones		
5:00	News/Weather/Sports		Land of Giants

TIME	NIGHTTIME					
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
5:30	The Avengers	The Mod Squad	Here Come the Brides	Ugliest Girl in Town	Operation Entert'nment	The Dating Game
6:00	The Avengers	The Mod Squad	Here Come the Brides	The Flying Nun	Operation Entert'nment	Land of Giants (cont.)
6:30	Peyton Place	It Takes A Thief	Peyton Place II	Bewitched	Felony Squad	The F.B.I.
7:00	The Outcasts	It Takes A Thief	ABC Wed. Night Movie	That Girl	Don Rickles Show	The F.B.I.
7:30	The Outcasts	N.Y.P.D.	ABC Wed. Night Movie	Journey to the Unknown	Guns of Will Sonnet	Lawrence Welk Show
8:00	The Big Valley	Seven Arts Movie	ABC Wed. Night Movie	Journey to the Unknown	Hollywood Palace	Sunday Night Movie
8:30	The Big Valley	Seven Arts Movie	ABC Wed. Night Movie	Seven Arts Movie	Seven Arts Movie	Sunday Night Movie
9:00	Judd for the Defense	Seven Arts Movie	That's Life	Seven Arts Movie	Seven Arts Movie	Sunday Night Movie
9:30	Judd for the Defense	Seven Arts Movie	That's Life	Seven Arts Movie	Seven Arts Movie	Adult Theater
10:00	News/Weather/Sports	News/Weather/Sports	News/Weather/Sports	News/Weather/Sports	News/Weather/Sports	Adult Theater
10:40	Joey Bishop Show	Joey Bishop Show	Joey Bishop Show	Joey Bishop Show	Studio 13	Adult Theater
10:45					Studio 13	ABC Weekend News

**WATCH Southern Colorado's FIRST ALL-COLOR TV Station**  
**Keep this '68 - '69 Program Schedule**  
**RIGHT NEXT to your TELEVISION SET**



Jack Warden, Robert Hooks and Frank Converse—"N.Y.P.D."  
Tuesdays—7:30 p.m.



Robert Wagner  
"IT TAKES A THIEF"  
Tuesdays—6:30 p.m.



Sally Field  
"THE FLYING NUN"  
Thursdays—6:00 p.m.



Elizabeth Montgomery and Dick York—"BEWITCHED"  
Monday thru Friday—4:00 p.m.

# KRDO-TV Offers "Preferred Fare" in Films

**Finest Movies Available--and in Color**

**MASTER OF SEVEN ARTS**  
Continuing with the same great movie tradition... KRDO-TV presents THE MASTER OF SEVEN ARTS MOVIE... FOUR BIG NIGHTS of Motion Picture viewing... TUESDAY, THURSDAY, FRIDAY and SATURDAY nights. These full-length COLOR features cast famous stars in outstanding roles and offer a wide variety of entertaining subject matter... from Comedies to Adventures, and from Dramas to Musicals. TOP HOLLYWOOD MOVIES selected to appeal to audiences of all ages.

FOUR BIG NIGHTS starting this Fall...

TUESDAY — 8:00-10:00 p.m.  
THURSDAY — 8:30-10:00 p.m.  
FRIDAY — 8:00-10:00 p.m.  
SATURDAY — 8:30-10:30 p.m.

## STUDIO 13

FRIDAY AND SATURDAY are late movie nights on CHANNEL 13. Each Friday at 10:35 p.m. and on Saturdays following the late evening news (approx. 11:00) a full length movie will be presented for our night owl viewers. These movies are well worth waiting up for.

## ADULT THEATRE

Preferred motion pictures selected on the basis of their contribution to superior entertainment; their proven audience appeal; their story, cast, and production values. These featured films offer an impressive balance of Dramas, Comedies, and Adventures, and are designed to appeal to the adult audience. Since these movies are geared to interest the adult audience, Sunday night (9:00) has been selected as an appropriate air time.

## MATINEE 13

MATINEE 13, holding a high ranking position, returns to Channel 13, 2:30-4:00 in the afternoons, Monday thru Friday. During the 1968-69 season, film fare for Matinee 13 will be selected from a supply of outstanding movies. All Channel 13 movies are preferred Motion Pictures selected from the following film distributors:

MCA-TV — Universal 123

Universal 50

PARAMOUNT PICTURES  
THE WALTER READE  
ORGANIZATION, INC.

AMERICAN INTERNATIONAL  
TELEVISION

INDEPENDENT TELEVISION  
CORPORATION — Deluxe 20

WARNER BROTHERS SEVEN  
ARTS, INC. — 1 through 13

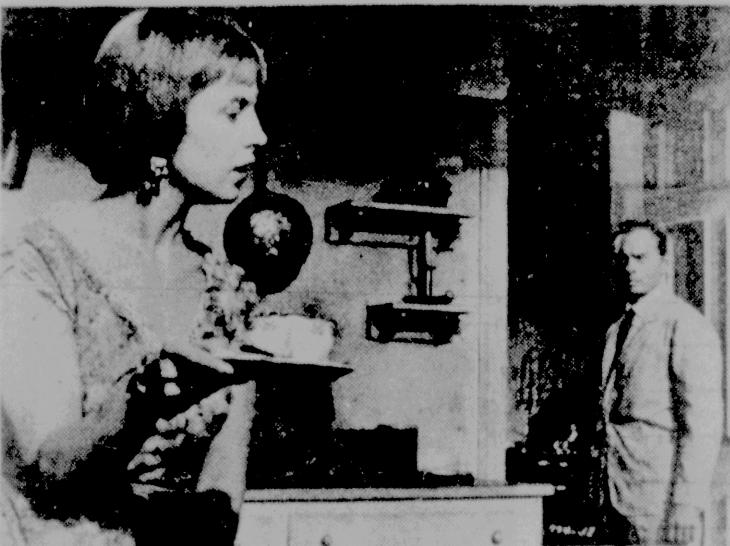
MEDALLION TV  
ENTERPRISE

TWENTIETH CENTURY FOX

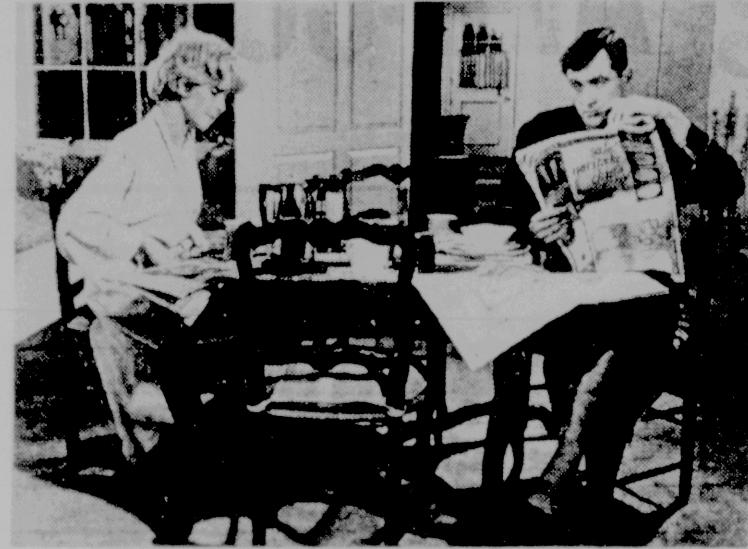
ABC

ABC has lined up a most spectacular array of movies for their Wednesday and Sunday Night Movies. These feature films include such titles as "You're a Big Boy Now" with Peter Kasner, "Assault on a Queen" with Frank Sinatra and Virna Lisi, "Dead Heat on a Merry-Go-Round" with James Colburn, "The Collector" and many others.

## Many Never Before Seen on Television



Yul Brynner and Joanne Woodward "The Sound and the Fury"



Doris Day and Rock Hudson "Send Me No Flowers"



Sandra Dee "I'd Rather Be Rich"



James Stewart "Man Who Shot Liberty Valance"



Frank Sinatra and Virna Lisi "Assault on a Queen"



Keir Dullea and Janet Margolin "David and Lisa"

## '68 NCAA FOOTBALL

### DATE AND TIME

September 14 \* 1:45 P.M.

September 21 \* 2:45 P.M.

September 28 \* 2:15 P.M.

October 5 \* 2:15 P.M.

October 12 \* 2:00 P.M.

October 19 \* 2:00 P.M.

October 26 \* 11:15 A.M.

November 2 \* 12:15 P.M.

November 9 \* 11:45 A.M.

November 16

November 16 \* 6:30 P.M.

November 23 \* 12:45 P.M.

November 23 \* 4:00 P.M.

November 28 \* 1:45 P.M.

November 30 \* 11:15 A.M.

December 7 \* 10:45 A.M.

### TEAMS

GEORGIA at TENNESSEE

SAN JOSE at STANFORD

COLORADO at CALIFORNIA

WASHINGTON at

OREGON STATE

WYOMING at

BRIGHAM YOUNG

UTAH at WYOMING

NOTRE DAME at

MICHIGAN STATE

INDIANA at WISCONSIN

PURDUE at MINNESOTA

BIG EIGHT to be selected

ALABAMA at MIAMI

NEBRASKA at OKLAHOMA

SOUTHERN CALIFORNIA

vs. U.C.L.A.

TEXAS A&M at TEXAS

ARMY vs. NAVY

SYRACUSE at PENN STATE

## 19th Summer Olympic Games

Oct. 6—2:00 to

3:00 P.M.

Oct. 12—11:00 A.M.

to 1:00 P.M.

Oct. 13—5:00 to

6:00 P.M.

Oct. 14—11:00 A.M. to

Noon

5:00 to 5:30 P.M.

8:00 to 9:00 P.M.

Oct. 15—11:00 A.M.

to Noon

5:00 to 6:00 P.M.

Oct. 16—11:00 A.M.

to Noon

5:00 to 5:30 P.M.

6:30 to 7:00 P.M.

6:30 to 7:00 P.M.

Oct. 17—11:00 A.M.

to Noon

5:00 to 5:30 P.M.

7:30 to 9:00 P.M.

Oct. 18—11:00 A.M.

to Noon

5:00 to 6:30 P.M.

7:30 to 9:00 P.M.

Oct. 19—11:00 A.M.

to Noon

4:30 to 5:30 P.M.

8:30 to 9:00 P.M.

Oct. 20—3:00 to

5:00 P.M.

9:00 to

10:00 P.M.

Oct. 21—11:00 A.M.

to Noon

5:00 to

6:30 P.M.

Oct. 22—11:00 A.M.

to Noon

5:00 to

5:30 P.M.

7:30 to 8:30 P.M.

Oct. 23—11:00 A.M.

to Noon

5:00 to 5:30 P.M.

8:00 to 9:00 P.M.

Oct. 24—11:00 A.M.

to Noon

5:00 to 5:30 P.M.

8:30 to 9:00 P.M.

Oct. 25—11:00 A.M.

to Noon

5:00 to 5:30 P.M.

7:00 to 8:00 P.M.

9:00 to

11:00 P.M.

Oct. 26—2:30 to

3:00 P.M.

4:30 to 5:30 P.M.

8:30 to 9:00 P.M.

9:30 to

11:00 P.M.

Oct. 27—4:00 to

7:00 P.M.

"Wild Card" game will be picked sometime during the season. ABC has the option of telecasting one game on any date. Any game can be chosen.

# ABC All-Color '68 Line-Up is Spectacular

## ELECTION NIGHT '68

More than 15,000 people will be part of ABC News Election Night, which will originate from New York, with nation-wide remote pickups.

In the anchor seat will be Howard K. Smith, with political editor William H. Lawrence offering commentary and interpretation. An extensive team of



HOWARD K. SMITH

\* \* \*

correspondents will bring viewers the swiftest possible tabulations and analyses.

They will be backed by the ABC News Political Unit, whose Decision and Analysis Desk (DAD) will utilize the returns from key precincts across the nation to spot trends and project results. Their IBM computers will be based at the offices of International Telephone and Telegraph in Paramus, New Jersey. DAD will predict the voting trends and "call" the



WILLIAM H. LAWRENCE

\* \* \*

winners, both nationally and by state, covering all 50 states.

Two ABC News correspondents will be based in New York to handle regional returns (East, Midwest, South and West) in races for President and Vice President, Congress and Governor. Twenty-one contests for Governor and 34 for the Senate will be of prime importance.

In addition to New York originations, approximately 30 remote units will cover the headquarters of candidates for President and Vice President of both the Democratic and Republican parties, national headquarters of both parties in Washington, and candidates' headquarters in crucial Gubernatorial and Congressional races.

ABC News Election Night coverage will begin at 7:00 p.m. and run 25 minutes, with local coverage coming at 7:25-7:30 p.m. Network coverage will resume at 7:30 - 7:50 p.m., with local cutaways at 7:50-8:00 p.m. The schedule will hold for each hour, with network coverage expected to continue until at least 3:00 a.m.

Robert Morse—E.J. Peaker  
"That's Life"

Wednesdays—9:00 p.m.

Peter Kasner  
"Ugliest Girl in Town"

Thursdays—5:30 p.m.

DON RICKLES  
"The Don Rickles Show"

Fridays—7:00 p.m.



Denis Waterman and Carol Lynley — "Journey to the Unknown"

Thursdays—7:30 p.m.



Peggy Lipton, Michael Cole and Clarence Williams III — "The Mod Squad"

Tuesdays—5:30 p.m.

## Best Viewing Is on ABC

The best of the New Season television appears from here to be on KRDO-TV and ABC. (There are only three networks, you know). Supplementing the new all-color local coverage by KRDO-TV is a brilliant array of ABC programming that will keep viewers glued to Channel 13. ABC has its best programs returning or already returned, plus a large assortment of new shows that promise to be the finest in many a season. "The Don Rickles Show"; "That's Life"; "The Ugliest Girl in Town"; "Here Come the Brides"; "Journey to the Unknown"; "Land of the Giants"; "The Outcasts" and "The Mod Squad" are among the new offerings. "Hollywood Palace"; "The Big Valley"; "The Felony Squad" and "The Lawrence Welk Show" name just a few of the old favorites back this season.

During the 1968-69 season, the ABC Television Network will be selective in its Specials, scheduling only those excellent efforts that add distinction, entertain and reflect the true merit of the term "Special."

Some of the Specials set for airing at this writing are:

**THE THANKSGIVING VISITOR**, written by Truman Capote. This Special reunites Mr. Capote with the team that shared in the creation of the a w a r d-w i n n i n g A C H R I S T M A S M E M O R Y: Producer-Director Frank and Eleanor Perry and star, Geraldine Page.

**AROUND THE WORLD OF MIKE TODD**, narrated by Orson Welles and starring Elizabeth Taylor, with appearances by Ethel Merman, Toots Shor, Art Buchwald, Jack E. Leonard, Lowell Thomas and the entire cast of the movie, AROUND THE WORLD IN 80 DAYS.

**SILENT NIGHT**, a two-hour Christmas Special hosted by Kirk Douglas and starring James Mason.

Four new UNDERSEA WORLD OF JACQUES COUSTEAU programs.

Two CAROL CHANNING Specials, produced and directed by Saul Ilson and Ernest Chambers (whose most recent success was writing and producing THE SMOOTHERS BROTHERS COMEDY HOUR).

**GUIDE TO THE SWINGING BACHELOR**, produced and directed by Ilson and Chambers, starring Joey Bishop, Dean Jones, Noel Harrison, Larry Storch and Shelley Berman.

**GUIDE TO THE SINGLE GIRL**, produced and directed by Ilson and Chambers; cast to be announced.

A Special starring THE LENNON SISTERS.

A TOM JONES Special.

A new SOPHIA LOREN Special filmed in Rome.

**ARSENIC AND OLD LACE**, a two-hour Special starring Helen Hayes, Lillian Gish, Bob Crane, David Wayne, Jack Gilford, Fred Gwynne and Billy de Wolfe.

**EVERYTHING'S IN COLOR ON KRDO-TV!**

# KRDO-TV Leads In Public Service In Southern Colorado



Open Heart Surgery Teletour



Teletour to CF &amp; I in Pueblo

## KRDO-TV Firsts in Southern Colo.

- 1st Remote Program
- 1st Telecast from Pikes Peak
- 1st High School Football & Basketball
- 1st Prime Movies
- 1st Continuing Teletour Series
- 1st Video-Taped Programs
- 1st Outdoor Video-Taped Program
- 1st Taped Program to Russia  
(Russian-Canadian Hockey Finals)
- 1st Video-Taped Ski Program
- 1st Live Color
- 1st Live Color Newscasts

Watch KRDO-TV — Channel 13  
Your ALL-COLOR Station  
for Southern Colorado!

## WE BELIEVE

It was 1945 when I came to Colorado Springs from the sprawling land of the Midwest. The majestic mountains immediately made me a captive of the region. However, the mountains were not the outstanding feature of Colorado Springs — it was the spirit of the people. Being a part of this growing area was all-important to me.

Serving as a member of the sales staff of a radio station acquainted me with the people of Colorado Springs. It was from this small radio station that my participation in the civic responsibilities of the area began. Since 1951 it has been my pleasure to serve in one capacity or another in city government until the Spring of 1967 when I terminated my tenure as Mayor of Colorado Springs.

All through these years my faith in Colorado Springs has been as firm as the early days of 1945. My support of the expenditure of large sums of money in order to bring water to Colorado Springs was based on the fact that I knew that Colorado Springs must have an adequate water supply to continue its growth.

In the early days of television KRDO operated with a minimum of facilities. However, at all times we made every effort to bring to the viewers of the Colorado Springs area the finest in television.

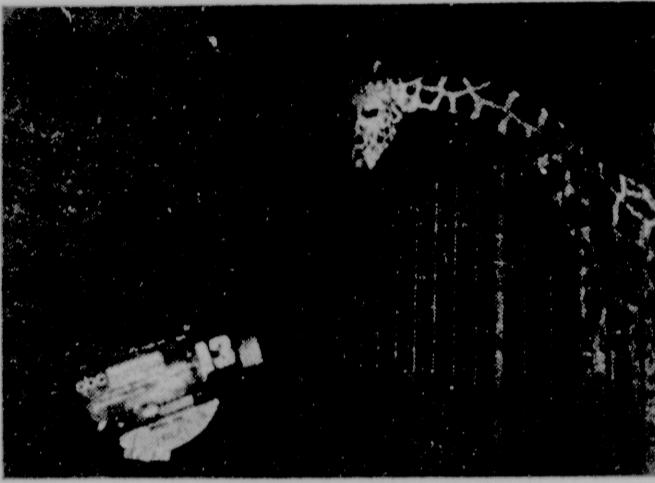
With added conviction of the future of the area, in 1959 KRDO TV enlarged its coverage to include the southeast quadrant of the State of Colorado. Two years later we introduced the first video tape into this area. We carry the finest television fare possible for our viewers and have been rewarded by their overwhelming support.

KRDO TV, as an ABC affiliate has had an average ranking in the top Ten in share of audience for the past five years.

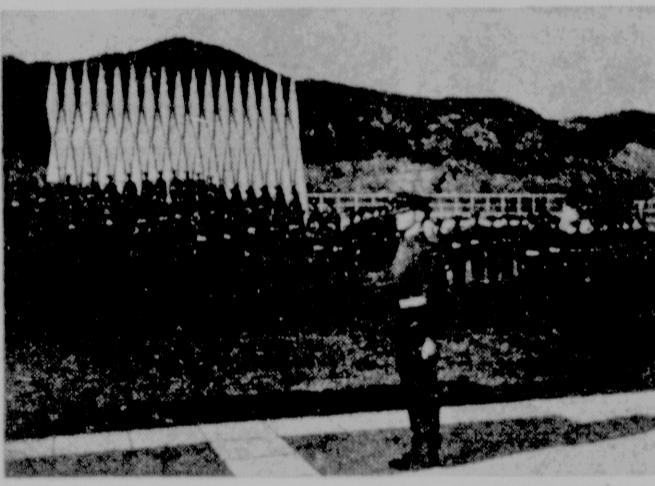
We have just completed two bold strokes: 1. Southern Colorado's first all-color television station; and 2. A UHF backbone relay system to bring free TV to Chaffee, Lake, Saguache, Alamosa, Rio Grande and Conejos Counties.

The strong faith in our total area that was held when first arriving in Colorado Springs in 1945 has been maintained and strengthened, and all these things have been possible because . . WE BELIEVE.

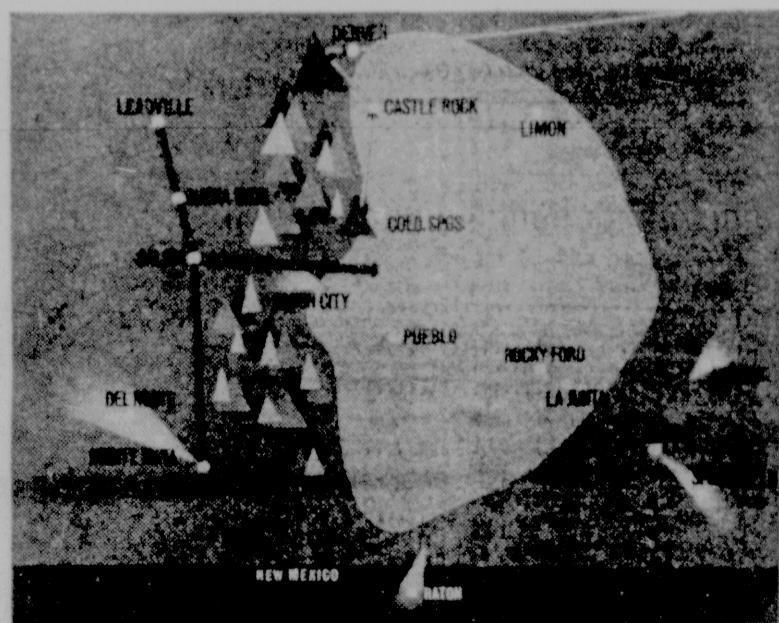
Harry A. Hoth, President  
Pikes Peak Broadcasting Co.



Teletour to the Cheyenne Mountain Zoo



Air Force Academy Cadet Choral Concert



KRDO-TV UHF Backbone System

Another of KRDO-TV's services to the community is the UHF Backbone System. The Channel 13 signal is micro-waved across the mountains to a series of UHF transmitters running from Leadville, Buena Vista, Salida and Alamosa providing TV to the residents of that area.